

## Relevant Today. Even More So Tomorrow.

Remediation Technology offers a multi-channel source of content and news within the environmental science and emerging contaminants industries. We cover the people, equipment and techniques to better serve Environmental Engineers, Scientists and key members of government and academia with topics such as PFAS, drinking water, vapor Intrusion, groundwater and much more! We offer an array of turn-key marketing solutions to help compliment your products and drive growth for your business.

## **Quarterly Editorial Calendar**

### October

### **Features:**

Groundwater remediation; Emerging Contaminants

#### **Newsletter:**

Water quality;
RemTec & Emerging Contaminants

### November

### **Features:**

Site cleanup & redevelopment; compounds

### **Newsletter:**

Soil remediation; Hydrocarbon, Mining and Drilling remediation

## **December**

### **Features:**

Soil Sampling, soil remediation

#### **Newsletter:**

Testing, Remediation Products and Technologies



## WHAT WE COVER

**Environmental Remediation News** 

Remediation Products & Technology

**Water Quality** 

**Testing** 

Site Cleanup & Redevelopment

Compounds

RemTEC & Emerging Contaminants Summit

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## **MARKETING SOLUTIONS MENU**

### WEBSITE ADVERTISING



Online Display Ads are an effective way to create clicks to your website.

### **WEBINARS**



Plan your *Remediation Technology* webinar today and receive a turnkey marketing program while collecting qualified registrant leads.

# REMEDIATION TECHNOLOGY INSIDER NEWSLETTER



As a trusted resource for professionals, eNewsletters are an ideal place to promote products and services to help drive traffic to your website and build brand awareness.

### **eBLASTS**



Remediation Technology
eBlasts are specialized
emails focused on product
information, video sharing,
literature distribution,
event announcements
and more.

## MARKETING SOLUTIONS MENU

### **ONLINE RETARGETING**

Enhance your online advertising program with ONLINE RETARGETING. Retargeting tracks industry professionals visiting remediation-technology.com and then displays your ads to these professionals again as they travel to other websites.

### WHITE PAPAERS

Technical papers and studies covering the environmental remediation industry.

### **CONTINUING EDUCATION**

Are you looking for a unique lead generation product that delivers value to your audience AND engages them with your content?

### ADVANCED TARGETING

Serve your message to a *customized* audience using Advanced Targeting. Advanced Targeting is a strategic approach that drives personalized outreach efforts to our audience based on their behavior, engagement, and interests.

#### **VIDEOS**

Let *Remediation Technology* produce high quality, professional videos while creating a customized marketing strategy to get your video message in front of thousands of qualified buyers.

### **PODCASTS**

Record an interview, provide educational information, promote new products, and more!

